



Vitalie Savin

Digital Designer

www.vitalie.design

"Designing projects that drives results and create lasting impressions"

- Motion Design
- 3D Motion
- Project management
- UX/UI
- Design system
- Web Design
- Marketing
- 2D Animation
- Brand Identity
- Illustration
- Communication
- Print
- Filmmaking
- Photo

- Cinema 4D
- Figma
- After Effect
- Illustrator
- Photoshop
- Wordpress
- HTML/CSS
- Premiere Pro
- XD
- InDesign

+33 7 51 12 99 96

savin.vitalie@gmail.com

EXPERIENCES

Graphic/ Motion Designer at Amazon

2
year
2022 - now

I work collaboratively with Content Designers to create training materials for all associates and drivers within delivery stations all over Europe. Focusing on motion design (80%) and graphic design (20%), I provide assets and 3D animations in order to create highly engaging and attractive interactive trainings to promote best practices for sorting and delivering packages, while prioritizing safety for our teams.

UX and Lead Designer

2,5
years
2019-2021

Started at **Zyneas**, an IT services company, where I successfully built a website, we eventually decided create **Castornaute**, a digital agency. There, I led projects involving user research, wireframes, and prototypes, while refining branding to ensure seamless user flows across various client websites and communications. Our team was later hired by **Agenixo**, where I led the design team in developing an ERP platform using Agile methodologies. We applied design sprints to create custom UI components and streamline workflows, ensuring alignment between design and development using tools such Figma, Confluence, and Jira.

WebMarketing Assistant

8
months
2018-2019

I handled all the communication and marketing actions for the French-Russian app that allows people learn French or Russian through gastronomy: **Lingvo and Food**. In just a few months I managed to double its community and downloads, by designing print and web visuals, newsletters, growth hacking, interviews and even social media, sales and canvassing strategy,

Filmmaking and Motion Design

1
year
2016-2018

As a founding member of Shadow's Guild, a video lovers association, I organized and participated in numerous short film challenges, gaining experience in framing, shooting, editing, and VFX. Additionally, during a 4-month internship at Pepsia as a Motion Designer, I created video templates on After Effects.

EDUCATION

Master degree of Web/Digital project manager

at La Box Academie in Montpellier, France

Bachelor and Master 1 degree in Fine Arts

at Paul Valery University in Montpellier, France

Bachelor Web Marketing & Communication

at Ipac Bachelor Factory (Group Eduservices) in Montpellier, France

4

Spoken languages

- English
- French
- Russian
- Romanian

Self taught:
>2k
watched tutorials